

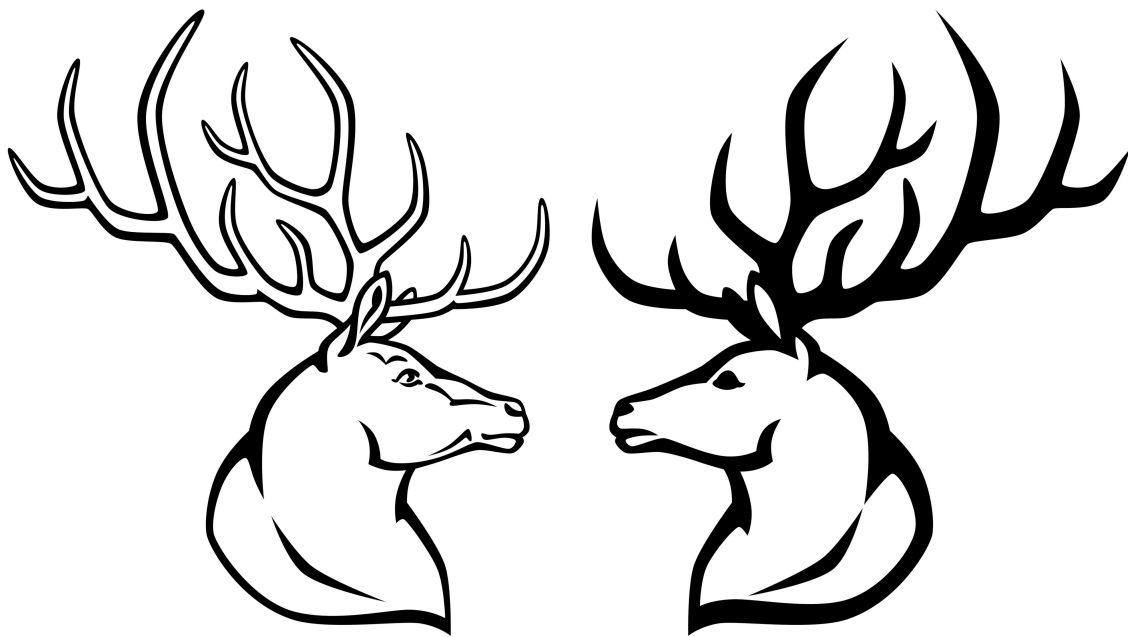


Ellis County Wildlife Expo

Saturday, August 9, 2014
9 a.m. - 4 p.m.

Waxahachie Civic Center
2000 Civic Center Lane
Waxahachie, TX 75165

Presented by Ark Country Store



2014 ELLIS COUNTY WILDLIFE EXPO

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Don't miss out on your chance to sponsor and exhibit at the
2014 Ellis County Wildlife Expo



Welcome!

Join us for the Ellis County Wildlife Expo August 9, 2014 at the Waxahachie Civic Center in Waxahachie, TX from 9 am - 4 pm. Hosted by Ark Country Store, the Expo will be a “one of a kind event” at a top class facility with full air conditioning and parking. We would like to extend this invitation to you and your organization.

The Expo will have industry speakers, door prizes, and the best wildlife management experts in the industry. The success of this event is supported in part by our sponsors. We invite you to participate; there are multiple opportunities to choose from. Please review the following attachment for full sponsorship benefits. More than 25 vendors have already signed up and are ready to market their wildlife products at the Waxahachie Civic Center. Don't let your competitor take your booth space!

Please contact me if you are interested in additional information on the Expo. You can reach me by email. If you have any other questions about our event, please do not hesitate to ask.

Thank you for your support. We look forward to hearing from you soon.

Sincerely,

Candice Jones, Manager
Ark Country Store
Candice@arkcountrystore.com



2014 ELLIS COUNTY WILDLIFE EXPO

		Boone & Crocket \$1,000	Big Buck \$750	Ten Point \$500	Spike \$250
Logo	Tickets	Front	Back		
	Flyers & Posters	Yes	Yes	Yes	Yes
	Website with Link	Yes	Yes	Yes	Yes
	T-Shirts (logo or name)	Yes	Yes	Yes	
Marketing	Press Release	Yes	Yes	Yes	Yes
	Electronic News Blasts	Yes	Yes	Yes	Yes
	Welcome Bag Collateral	Yes			
	Expo Tickets to Distribute	Yes	Yes	Yes	Yes
	Show Announcements	Yes	Yes		
Booth (booth sold separately)	Location Choice	Yes	Yes		
	Booth Discount	\$75	\$50	\$25	

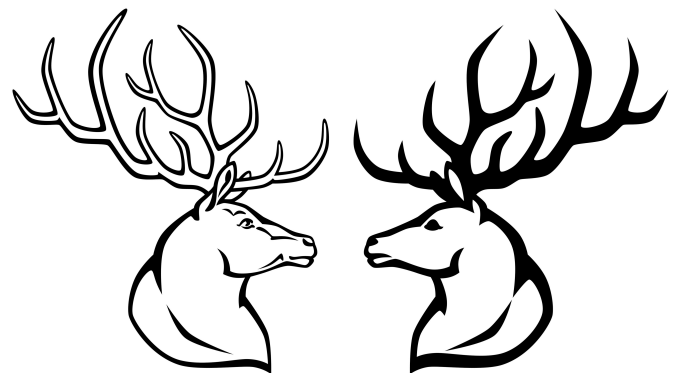
Sponsorship or Exhibitor Contact:



Candice Jones
 Ark Country Store
 209 South Highway 77
 Waxahachie, TX 75165

Email: candice@arkcountrystore.com

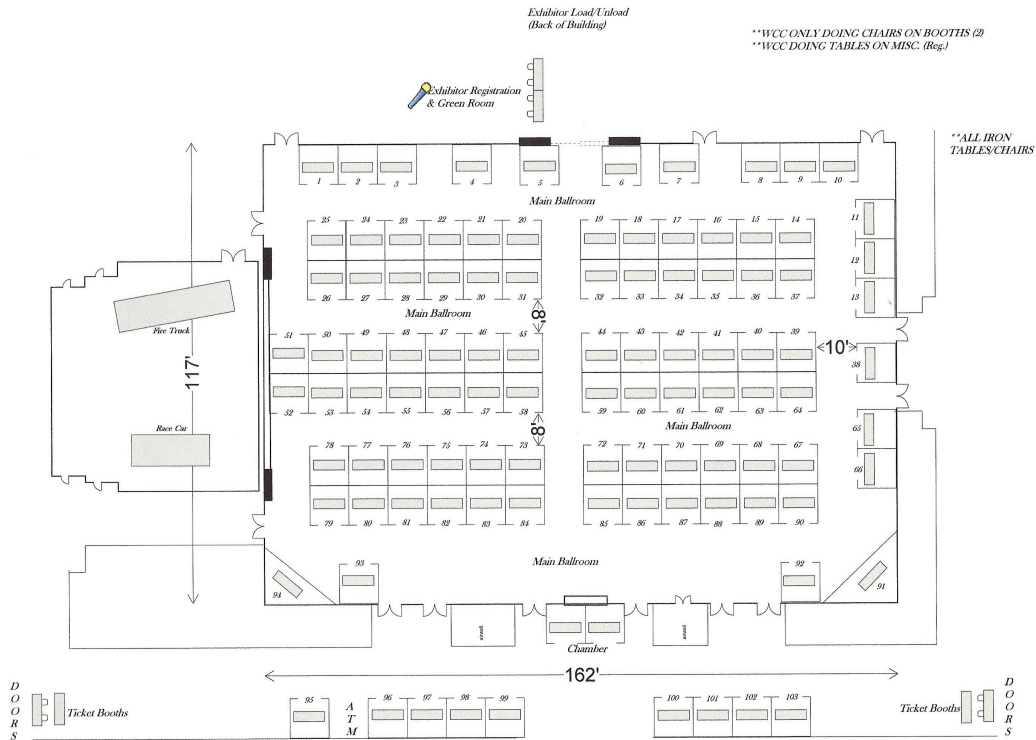
Phone: 972-935-8602



2014 ELLIS COUNTY WILDLIFE EXPO

Why Sponsor?

- Showcase your products to 2,500 people
- Launch a new product or service
- Sell hunts
- Gather market information and hear what your customers want when they make buying decisions.
- Increase your exposure and sales!



2014 ELLIS COUNTY WILDLIFE EXPO

EXHIBITOR & SPONSOR AGREEMENT

SPACE COST:

Each 10'x10' Booth.....\$200 Number of booths: _____
Electricity is \$25.00 extra. Please specify for what it will be used for _____.

BOOTH INCLUDES:

8' backdrop curtain • 8' covered and skirted table with 2 chairs 3' dividing curtain

DOORPRIZES:

I am interested in donating a door prize for drawings held during the day. _____ Yes _____ No

SPONSOR

Boone&Crocket	\$1,000	<input type="checkbox"/>
BigBuck	\$750	<input type="checkbox"/>
Ten---Point	\$500	<input type="checkbox"/>
Spike	\$250	<input type="checkbox"/>

PAYMENT

We accept check, cash, MasterCard/VISA, AmericanExpress, Discover (fill out form below)
We cannot secure space with out a 50% deposit. Space must be made in full 30 days prior to show date.

SET-UP TIME:

Move-in Friday, August 8, 2014 between 1:00p.m. and 8:00p.m.
Doors open to exhibitors at 7 a.m. on Saturday, August 9, 2014.

TEAR-DOWN TIME:

Booth must remain set until 4:00p.m. Saturday—NO EXCEPTIONS!

SHOW HOURS:

Open to the Public: Saturday, August 9, 2014 from 9:00a.m. to 4:00p.m.

CompanyName: _____

Telephone: _____ FAX: _____

ContactPersonName: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Website: _____

Description of products to be sold: _____

Will you be displaying a vehicle, trailer, RV, ATV, or UTV? Yes ___ No ___

If so, how many? _____

Payment: ___ Check Enclosed ___ MasterCard ___ VISA Card# _____

Exp.date _____ Sec.Code _____ Amount Charged: _____

Signature: _____

I hereby agree to abide by all rules and regulations listed above.

Signed _____ for (Co.Name) _____

Date _____

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RULES & REGULATIONS FOR VENDORS

1. Cancellations may be made up to 30 days prior to the show, with full refund.
2. Only the dock doors on the south side of the building may be used for unloading and loading. There will be help on hand to facilitate unloading and loading and to give directions to exhibitor parking.
3. Exhibitors are responsible for setting up their booths on Friday August 8th between 1p.m. and 7 p.m.
4. Doors open at 7a.m. on Saturday, August 9, then to the public at 9a.m.
5. Exhibitors can start tearing down their displays after 4p.m. on Saturday and must be completed by 8p.m. No tear downs are allowed prior to 4p.m
6. No decorations or other materials may be nailed, tacked, or screwed to any part of the building, fixtures or furnishings of the Waxahachie Civic Center. However, use of "3M Command" adhesive strips are acceptable. Gas---inflated balloons are NOT Permitted.
- 7 Exhibitors are responsible for all clean up around boothspace; including, but not limited to, trash, dirt, stainsand /or water. The Waxahachie Civic Center will bill exhibitors for any damage repair.
8. Ark Country Store will make every effort to secure the premises at all times, but accept no responsibility for damage to, or theft of, exhibitor property.
9. Hazardous materials or materials of an exceptional fire hazard are not permitted in the Waxahachie Civic Center. Equipment must not have more than one gallon of fuel, batteries must be disconnected and a good tarp must be placed under the equipment.
10. Any plants, water gardens, ponds, etc. must have a tarp or plastic sheeting underneath to keep all soil or water off the carpet.
11. The Waxahachie Civic Center does not allow any animals (except support animals), open-flame candles, glitter or hay in the building.

**A continental breakfast and 1 lunch voucher will be furnished to each exhibiting business.*

**Upon arrival, exhibitor check-in will provide a packet with booth location, name tags and lunch tickets.*